Trygve

Trygve

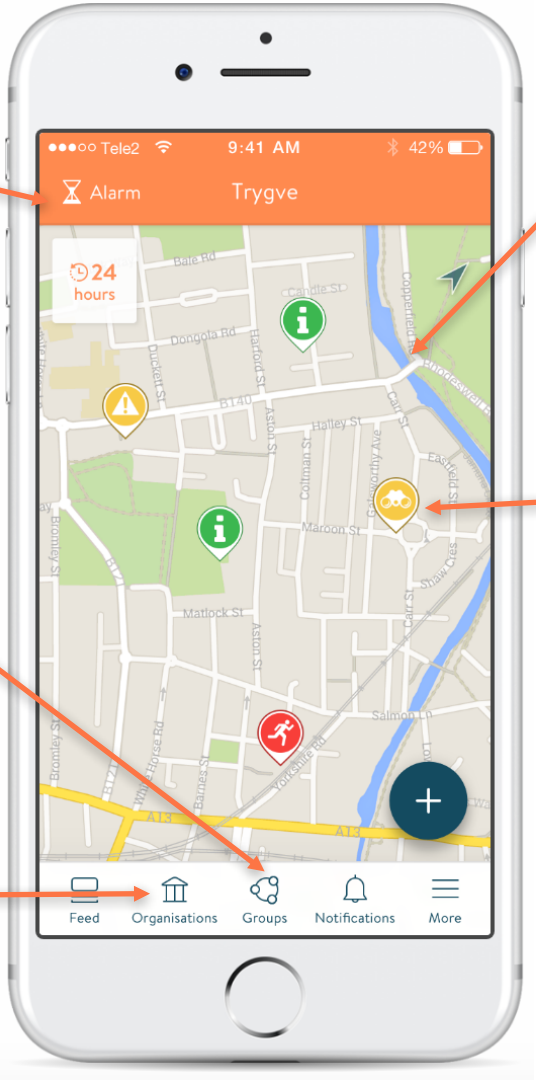
www.trygve.co.uk

Trygve

This is Trygve

Personal safety alarm that can instantly alert other users when triggered

Interactive map where users can see and share local incidents and information



Groups allow users to discuss local issues, organise meetings, etc. Events can also be made visible only to groups, rather than public

Pins ('events') inform fellow Trygve users of local information that may affect them. Users choose categories and priority levels. Anyone can post an event

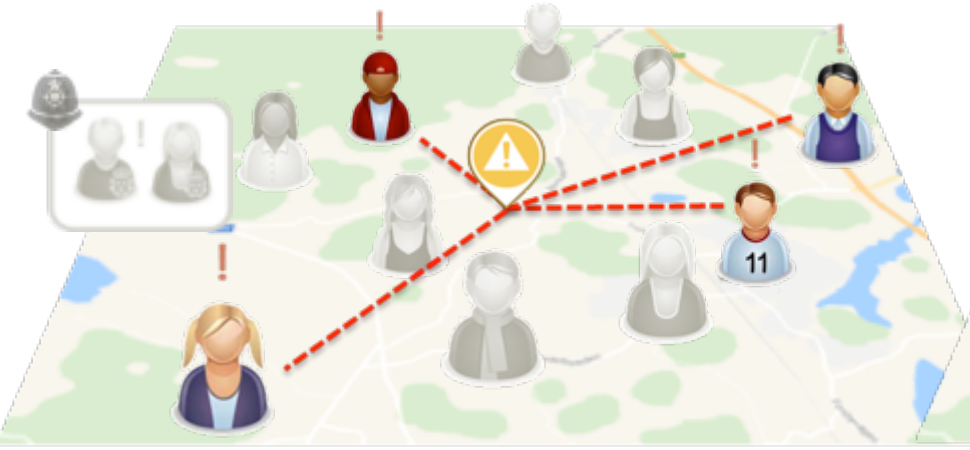
Users can see what local safety organisations are nearby to them and reach out to them for help. Orgs can have a profile and verification badges

Events and groups invite **collaboration.** Discussions are supportive, helpful, strategic or problem-solving, unlike many social media platforms

Trygve

Communicating within the Trygve environment

Privately, within your own group



Publicly, to fellow users nearby

Directly to organisations

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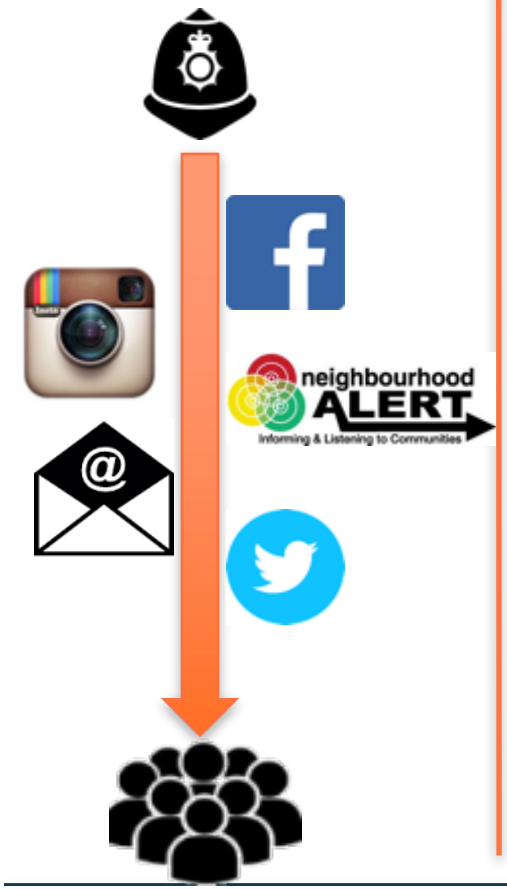
Digital communication in your local community

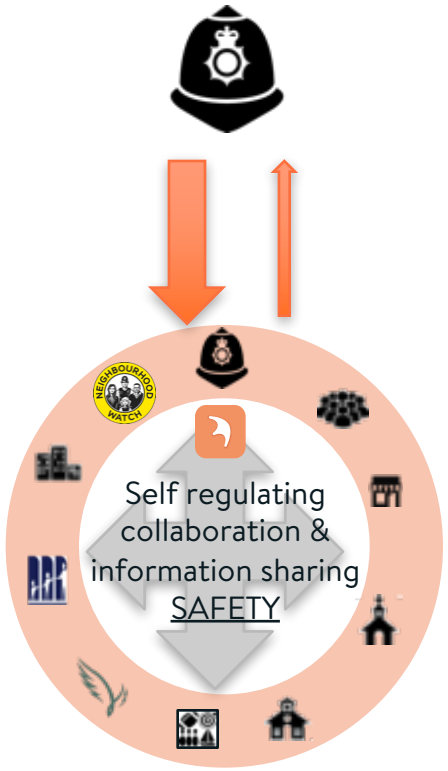
METHOD 1: INFORMATION
Effective one-way communication. Minimal collaboration between community members



METHOD 2: GENERAL COMMUNITY COLLABORATION
Facebook/WhatsApp. Communities naturally want a digital platform to communicate with each other in

Often more social than safety-related and is group exclusive (police often not involved)

NEW METHOD: COMMUNITY COLLABORATION - SAFETY
Direct messaging from sources, which invites safety-focused collaboration between all community members. Organisations and the public participate, using common Code of Conduct



Trygve

Facebook, WhatsApp, Email, Twitter, Trygve – side by side

Key requirements for community safety	Facebook	WhatsApp	Email	Twitter	Trygve
Information in real time	⚠ *Post/comment order based on popularity*	✓	✗	✓	✓
Community safety specific	✗	✗	⚠ *Determined by content*	✗	✓
Push Notifications available	⚠ *Yes, if configured*	✓	⚠ *Determined by email host*	⚠ *Yes, if configured*	✓
Prioritisation of safety events	✗	✗	⚠ *If connected to Neighbourhood Alert*	✗	✓
Geographical relevance	✗	⚠ *Determined by group*	⚠ *If connected to Neighbourhood Alert*	✗	✓
Potential to engage with a large audience	✓	✓	✗	✓	✓
Ability to post to the public	✓	✗	✗	✓	✓
Ability to post within groups	✓	✓	✓	✗	✓
Ability to easily collaborate	✓	✓	✗	✓	✓
Strong code of conduct	✗	✗	✗	✗	✓
Free for private users	✓	✓	✓	✓	✓
Data protected and server secure	⚠ *Yes, - FB data policy uses profile information for advertising*	✓	⚠ *Unknown (multiple email hosts)*	✓	✓

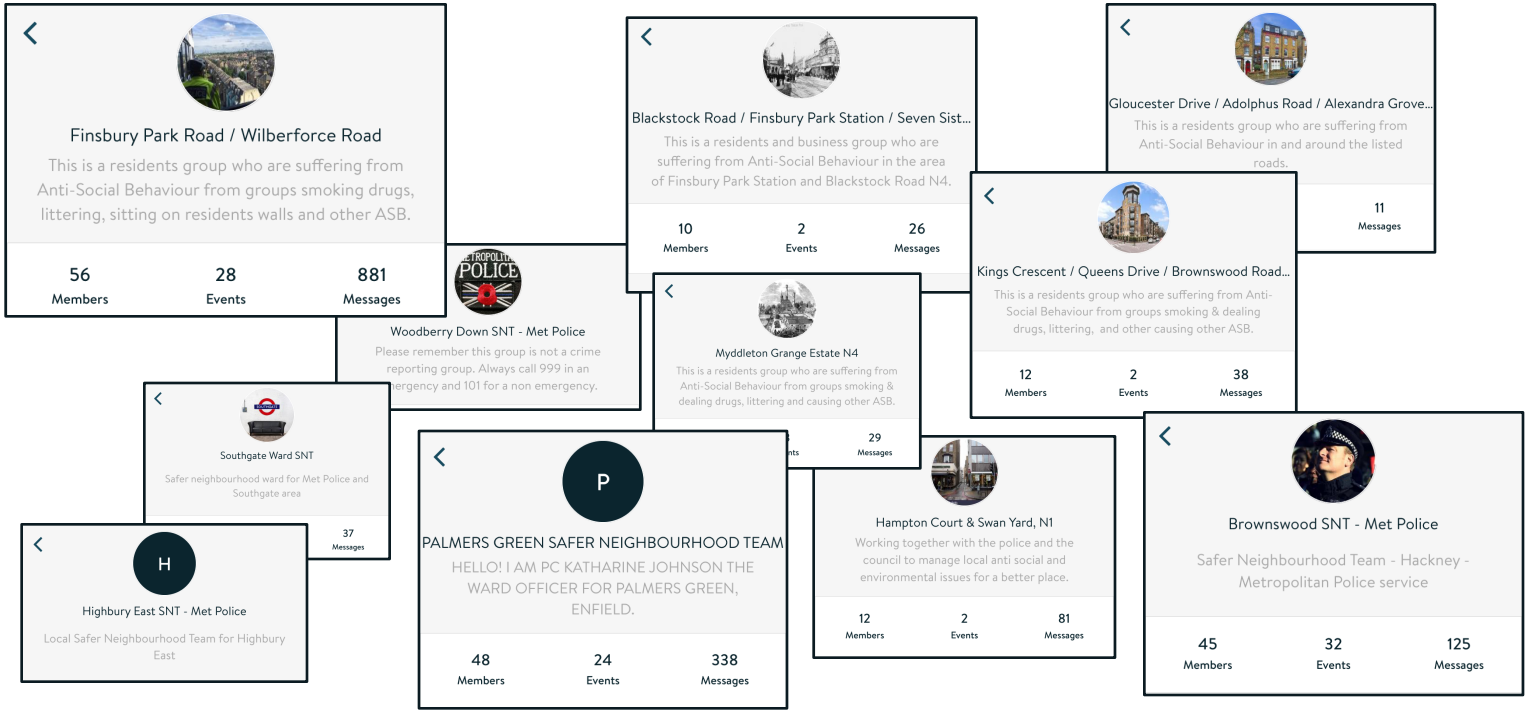
Trygve

Trygve in the UK

London Met Police SNTs use Trygve to combat ASB

SNT Police- led tactical groups in Trygve

- Residents collect and log incidents of ASB in their streets
- Smaller groups of high activity
- Supportive with operational focus and police support



*NOTE: the Met do not officially endorse Trygve, however support its use in enhancing local policing

Tackling local issues with Trygve

OPERATIONAL

Drug dealing

Information

A male has been arrest for Possession with Intent to Supply - Class A Drugs.

The new Brownswood Sergeant was on a plain clothes patrol when he cam across a male who he stopped. The male had a quantity of believed Crack Cocaine and Heroin.

He will be interviewed and given one of our en suite rooms at Stoke Newington Custody!

Collaboration on public event

Information

Brownswood SNT - Met Police 01/21/2017

Comment

Tanya Lake
Excellent
01/21/2017 2 acknowledgements

mark prentice
Top job
01/21/2017 2 acknowledgements

Sheona U
Fantastic knowing Hackney area is even safer now, thanks to you guys!!
01/21/2017 1 acknowledgement

mrbaboo
I was wondering what the commotion was about. Top job

Information

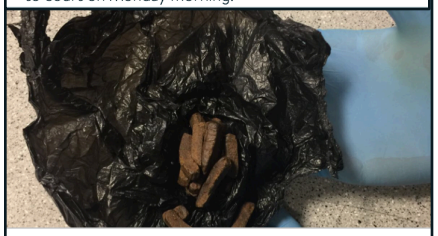
Outside 21 Wilberforce Road N4
01/28/2017 Completed
11
10

Brownswood Officers stop and arrest a male for breach of a Community Protection Notice.

On Friday 27th January 2017 at around 2130hrs, the team were on patrols and came across two males sat in a parked vehicle. The male in the drivers seat had previously been issued with a Community Protection Notice. He was causing harassment, alarm and distress to residents and had just finished smoking a cannabis joint. There was a 1/4 bottle left of brandy next to his seat.

He was taken to Stoke Newington Custody where he was further searched. The car key was found in his trousers along with a quantity of cannabis resin. He was further arrested for the cannabis and also for being drunk in charge of a vehicle.

He was interviewed and CHARGED with the three offences plus breaching his bail condition for another matter at court. His bail was refused and he'll be taken to court on Monday morning.



11 acknowledgements 2 groups Public

Brownswood SNT - Met Police 01/28/2017

Collaboration on public event

sophie brewitt
Great work thank you
01/28/2017

mrbaboo
Good job! Thank you.
01/28/2017

Tanya Lake
Brilliant great work
01/28/2017

Alex O
Great work, thanks
01/28/2017

Brownswood SNT - Met Police
He wasn't very happy with me when I told him he was spending the whole weekend in a cell! Let's see if it makes any difference to the area?
01/28/2017 2 acknowledgements

Brownswood SNT - Met Police

Simon
Excellent! Simon
01/28/2017

stuart mead
Well done.
01/28/2017

SNHWA (The Association)
Excellent work
01/30/2017 1 acknowledgement

Success stories from London

CASE

Drug and Weapon arrest

Information

Wilberforce Road N4

01/10/2017 Completed

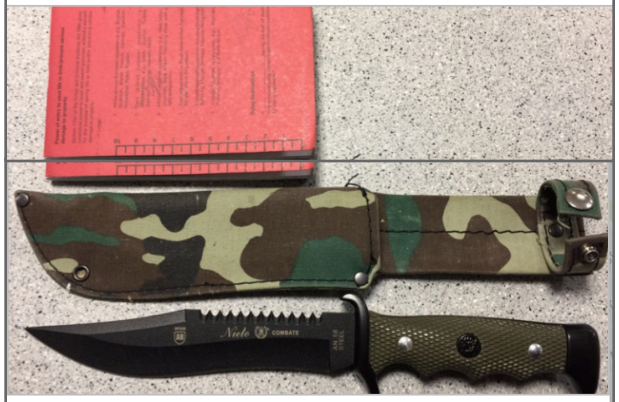
4 5

This evening, 10/01/2017 at 1645hrs, Police stopped and searched three males in a parked vehicle. A large combat knife was found in one of the males bags which was hidden behind a residents wall.

This stop was due to a resident alerting Police! Great Neighbourhood Watch work!!!

The male with the knife was arrested and taken to Stoke Newington Custody. He was strip searched and cannabis was found in his pants!!! He was further arrested for possession of cannabis.

All three males were issued with Community Protection Warnings for causing Anti Social Behaviour.



4 acknowledgements 2 groups Public

Brownswood SNT - Met Police 01/10/2017

Read the blog post!
http://trygve.co.uk/blog/drug-weapon-arrests-london

Collaboration on public event

Brownswood SNT - Met Police
We are very lucky to have your help and support... another knife off the street and a suspect in a cell!
01/10/2017 3 acknowledgements

Alex O
Well done! Doesn't carrying knives carry a hefty jail sentence? How come you can be caught with a knife like this and only get a CPW?
01/13/2017

Brownswood SNT - Met Police
The male with the knife was arrested. In addition, he was issued with a CPW. Unfortunately we have no say on how the courts act.
01/13/2017 1 acknowledgement

Brownswood SNT - Met Police
I'll get in update on the case when I'm back in tomorrow. I'll keep you all updated.
01/13/2017 1 acknowledgement

Success stories from London

CASE

Stolen moped found, identified and returned

Read the blog post!
http://trygve.co.uk/blog/good-news-london-moped

Collaboration within a public group

Brownswood SNT - Met Police

Careful out there, there have been lots of Robberies and Snatches from people on stolen mopeds. They will mount the pavement and snatch your phone out of your hand!

2 Feb 11:06 1 acknowledgement

Speaking of mopeds, one appeared a few weeks ago in the parking behind Majestic Court - there were a couple of screwdrivers left around it which made me suspicious and it doesn't seem to belong to any of the residents. I can see that it's MOT'S expired online but is there anyway to check if it's stolen or not?

2 Feb 11:11

Starling
What's the reg?

2 Feb 11:11

The mopeds at Majestic Courts reg is

2 Feb 11:20

Starling
Is it still there?

2 Feb 11:22

Yes. Been there for a few weeks.

2 Feb 11:22

Starling
Is it a red Peugeot?

2 Feb 11:24

Yes, a red Peugeot (red and white like this one - http://www.london-scooters.co.uk/wp-content/uploads/2013/09/kisbee-sportline-4.jpg)

2 Feb 11:40

Sorry like this: http://www.london-scooters.co.uk/wp-content/uploads/2013/09/kisbee-sportline-4.jpg

2 Feb 11:41

Starling
Yeah it's stolen. I'll come down shortly to check the bike over and let the owner know.

2 Feb 11:43

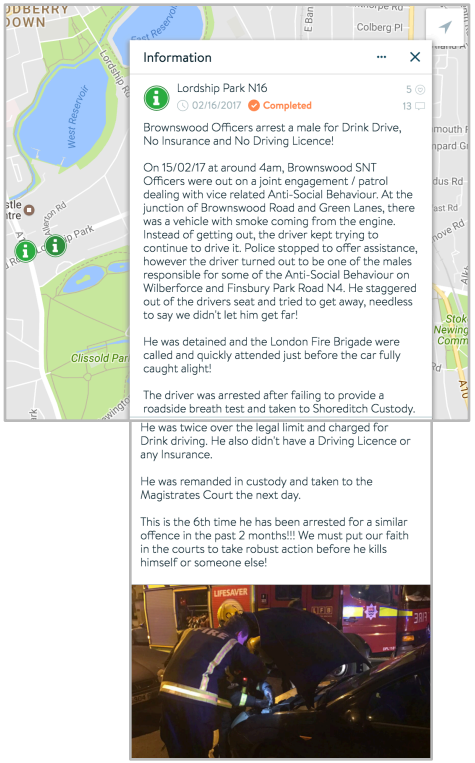
That's great. Thanks.

2 Feb 11:44

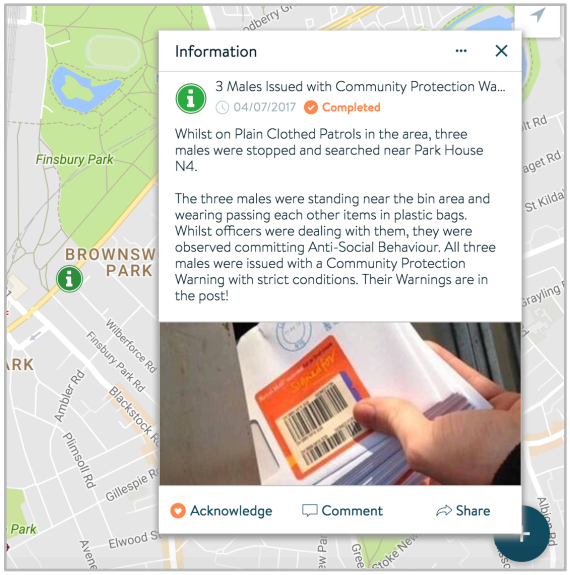
Police efforts are celebrated...

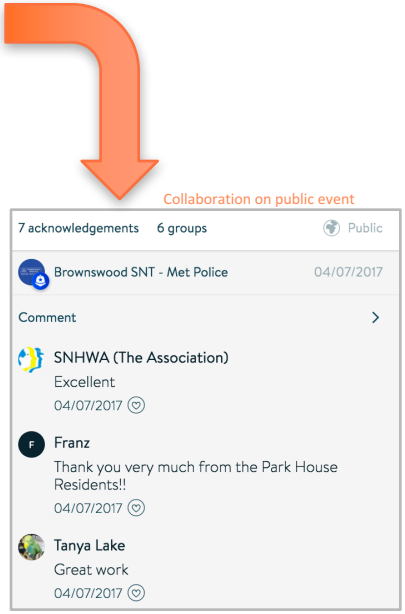
OPERATIONAL

- Drink Driving offences



- Anti social behaviour

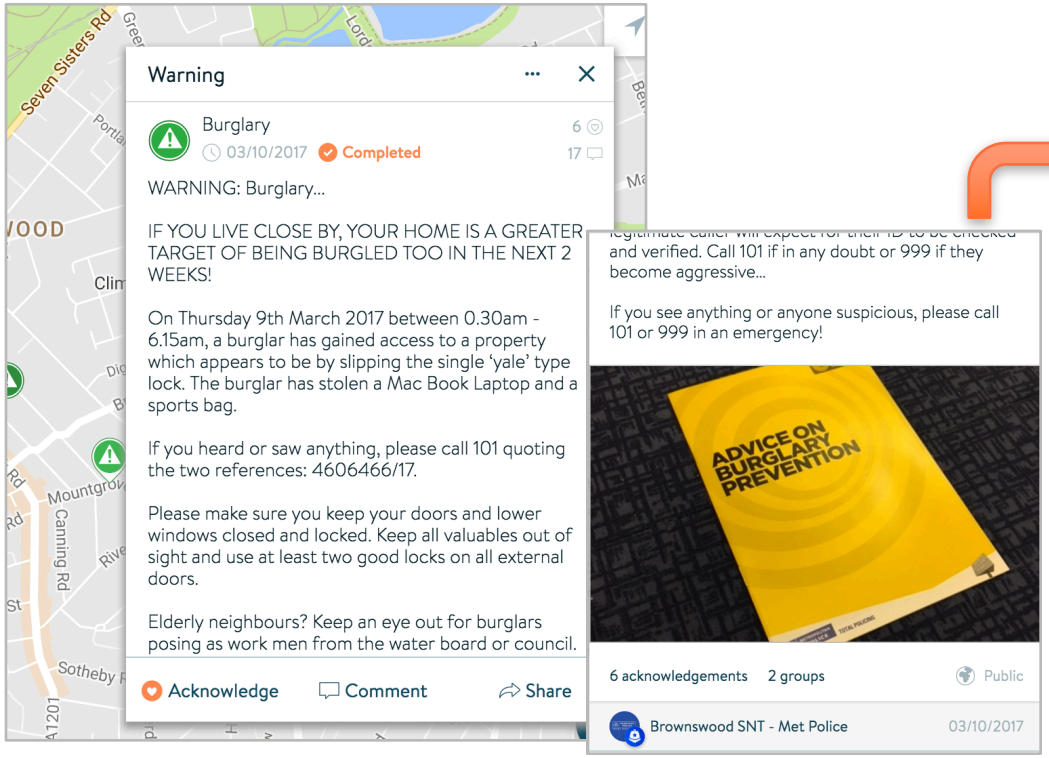


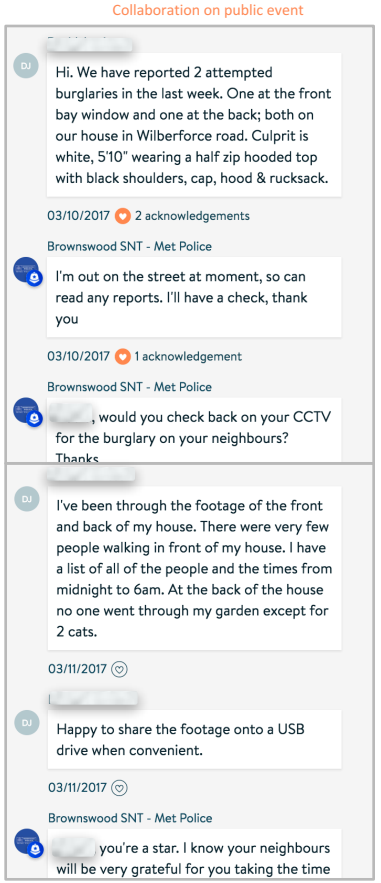


Residents feel part of the solution

OPERATIONAL

- Burglaries



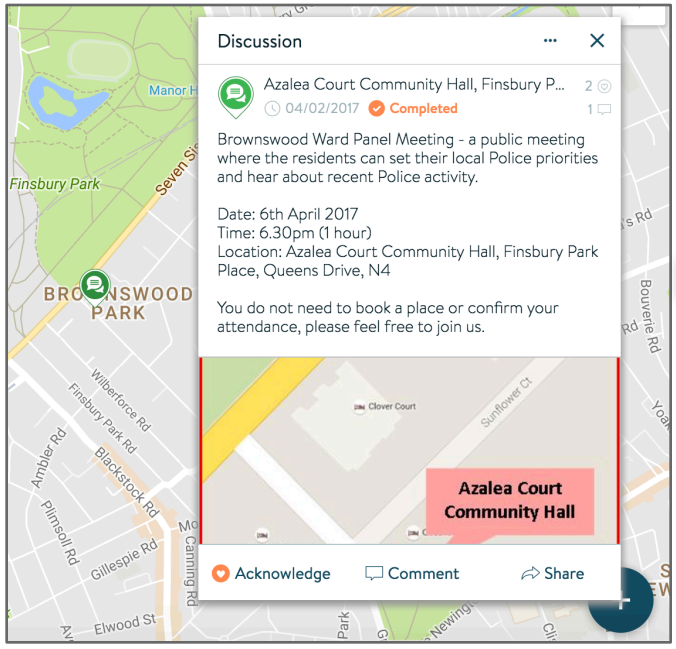


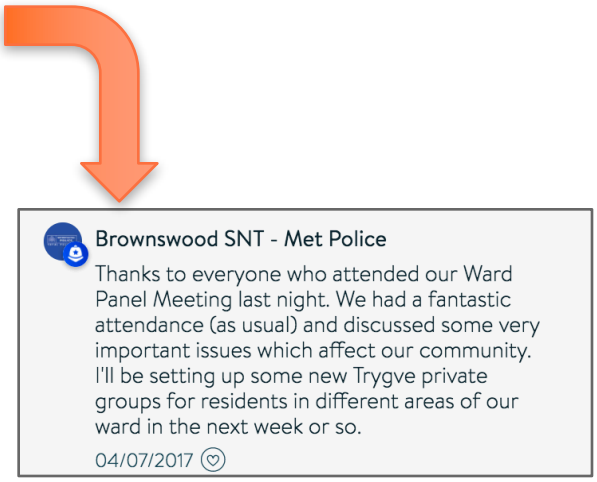
Trygve

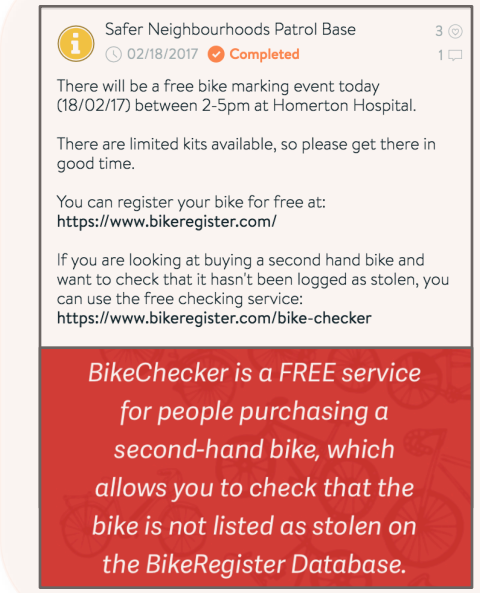
The community is kept informed

ENGAGEMENT

- Community Notices

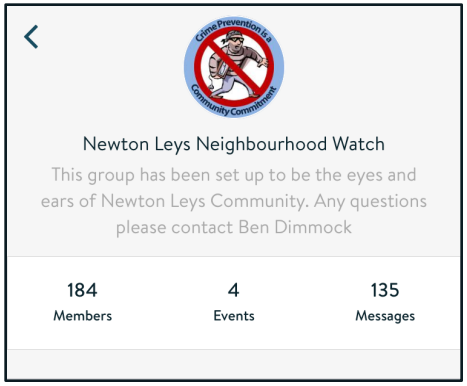






Neighbourhood Watch is enhanced

"As a Police Officer and Neighbourhood Watch Coordinator for Newton Leys, I am so excited about the new Trygve app. In my community, I am using it as a neighbourhood watch app and hoping to spark the whole community into action to help prevent crime and antisocial behaviour, along with everyone being able to alert one another to suspicious activities. More and more members of my community are signing up daily and all are excited about how this new app is and will bring the community closer together."



Article in Bletchley Buzz

Article in One MK newspaper

Testimonials...

“Being a part of our group in Trygve has allowed me to get to know my neighbours and local police much better and I feel a part of something bigger," *Tara, resident, London*

“Trygve gives us instant information, but also allows us to have a more positive relationship with our residents. It also allows the community to appreciate and support the work that police do.” *PC Tom Curtis, Met Police*

“It’s made us a more active community, rather than just expecting the police to be aware of every issue. Now we have a relationship with them.” *Tara, resident, London*

“Several arrests wouldn’t have been made without Trygve.**”** *PC Tom Curtis, Met Police*

“The app has not only been good at creating a community in Newton Leys, but we have also been able to help with a few incidents of anti-social behaviour and thefts, by being able to pass more information onto police**”** *Ben Dimmock, NHW Coordinator & Police Sgt, Newton Leys*

“Trygve is Neighbourhood Watch in your pocket – a concept unthinkable a few years ago! **”** *John Waller, NHW Secretary, Caddington*

“We see a great potential for London in Trygve, especially in the intra-watch communication area and the multitude of watches yet to be. Anything that binds communities is actively encouraged by us. We particularly like the personal alarm feature. Embracing change is a necessary feature of progress.” *Mark Glazer, London Community Watch Trust Chairman*

Trygve

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